

# Rhy

Marketing & Consultancy

# EVENTOS VIRTUALES

## EVENTOS VIRTUALES. PLATAFORMA b2match

**b2match** es una herramienta de gestión de eventos y matchmaking.

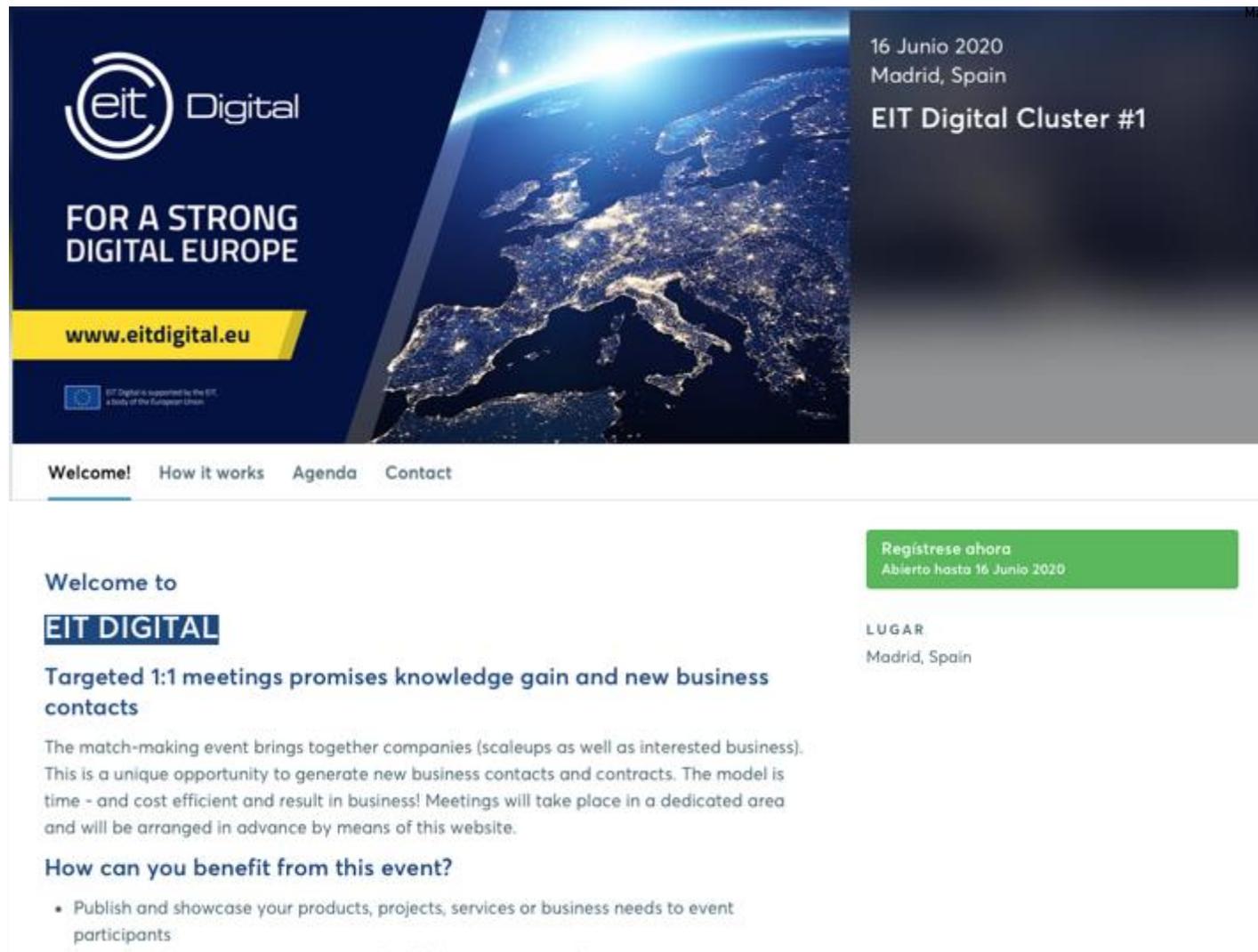
Con esta herramienta podemos:

- Construir un sitio web del evento
- Establecer una agenda del evento y de los asistentes
- Comunicarse eficientemente con los participantes
- Conectar a los asistentes
- Extraer *feedback* de los participantes



## PÁGINA WEB

Página web personalizada para el evento, en la que los asistentes podrán iniciar sesión y ver su agenda, instrucciones de uso, contacto, etc.



The screenshot shows a website for the EIT Digital Cluster #1 event. The header features the EIT Digital logo and the slogan "FOR A STRONG DIGITAL EUROPE" with the website URL "www.eitdigital.eu". The event details are listed as "16 Junio 2020" and "Madrid, Spain". A navigation menu includes "Welcome!", "How it works", "Agenda", and "Contact". The main content area has a "Welcome to EIT DIGITAL" section, a "Targeted 1:1 meetings promises knowledge gain and new business contacts" headline, and a description of the match-making event. A "Regístrese ahora" button is highlighted in green, with the text "Abierto hasta 16 Junio 2020". The location is specified as "LUGAR Madrid, Spain". A list item states: "Publish and showcase your products, projects, services or business needs to event participants".

Welcome! **How it works** Agenda Contact

## B2B Meetings

A matchmaking event is a quick and easy way to meet potential cooperation partners in face-2-face virtual talks. 20 minutes run fast but it is enough to build first connections before the bell rings and the next talk starts.

### How does it work?

#### 1) Registration

- Register via the green "Regístrese ahora"
- In case you want to publish of below.

Regístrese ahora  
Abierto hasta 16 Junio 2020

LUGAR  
Madrid, Spain

Welcome! How it works **Agenda** Contact

Check out the agenda with the meetings planned for the next few days.

Date & hour	Scaleup	Company	Room
April 24th, 4p.m.	Scaleup 1	Company 3	1A
April 24th, 10a.m.	Scaleup 3	Company 2	2B
April 23rd, 12a.m.	Scaleup 5	Company 8	3A

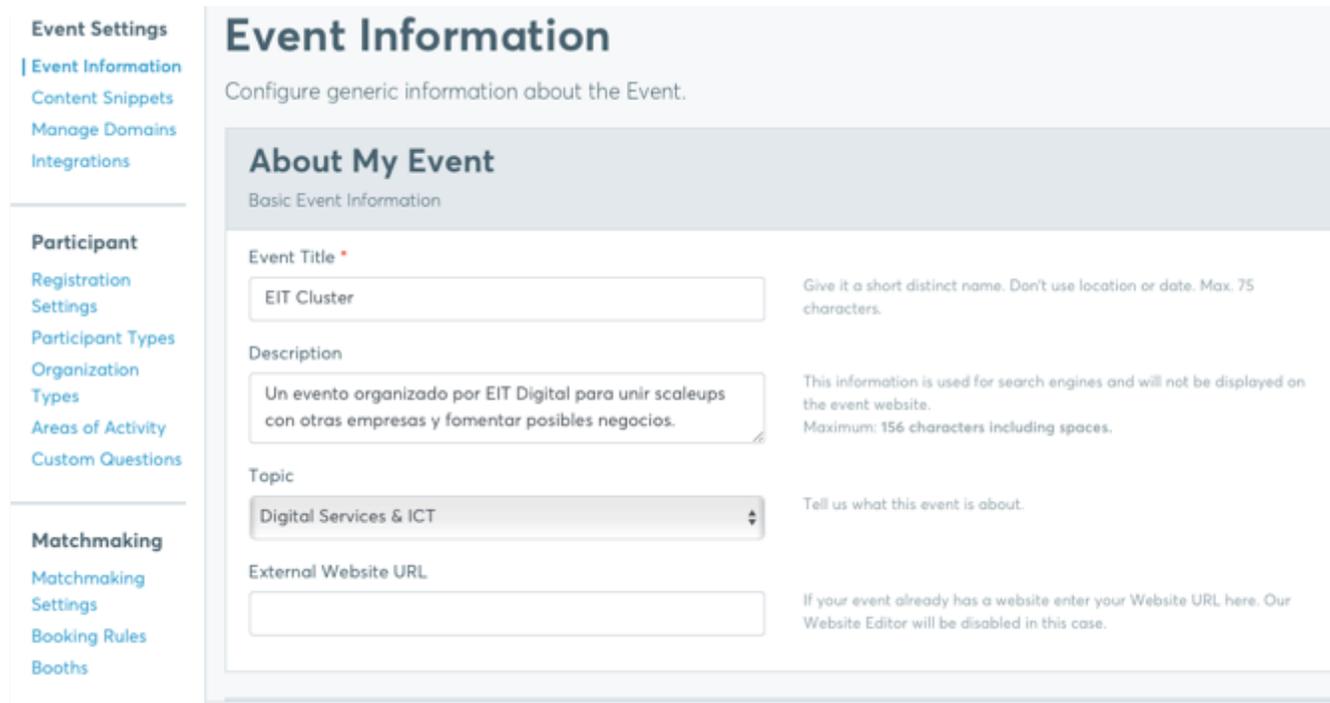
Regístrese ahora  
Abierto hasta 16 Junio 2020

LUGAR  
Madrid, Spain

## AJUSTES DEL EVENTO

### Información del evento

El primer paso es rellenar la información del evento, como el título, la descripción, etc. También es posible asociar la página con Google Analytics para medir el tráfico y otras métricas de la web del evento.



**Event Settings**

- | **Event Information**
- Content Snippets
- Manage Domains
- Integrations

**Participant**

- Registration Settings
- Participant Types
- Organization Types
- Areas of Activity
- Custom Questions

**Matchmaking**

- Matchmaking Settings
- Booking Rules
- Booths

### Event Information

Configure generic information about the Event.

#### About My Event

Basic Event Information

**Event Title \***

Give it a short distinct name. Don't use location or date. Max. 75 characters.

**Description**

This information is used for search engines and will not be displayed on the event website. Maximum: 156 characters including spaces.

**Topic**

Tell us what this event is about.

**External Website URL**

If your event already has a website enter your Website URL here. Our Website Editor will be disabled in this case.

## AJUSTES DEL EVENTO

### Fragmentos de contenido

Se trata de breves mensajes o avisos relacionados con la agenda, el registro o la confirmación que aparecerán a todos los asistentes en cada una de las páginas mencionadas.

Agenda for **Adina Schneider**  
Schneider & Abreu Medical



Please note that this agenda is preliminary

**Monday** 06.04.2020  
09:00 – 11:00 **Bilateral Meetings - Morning Session**

### Gestión de dominios

El evento se puede conectar a un dominio web ya existente.

### Connect Domain

Connect a domain you already own.

What's your domain name? \*

Please enter the domain you wish to connect above.

## PARTICIPANTES

### Configuración del registro

Se debe establecer un día y una hora determinadas a partir de las cuales los participantes podrán registrarse en el evento. Si así se decide, automáticamente después del registro, los participantes podrán enviar y recibir meeting requests y serán visibles; el organizador deberá activarlos.

Participant	Organisation	Country	Sessions	1:1 Meetings	Activated	Visible
C1 COMPANY 15	COMPANY15	Malta	4	0 0 0 0	✓	👁️
C2 COMPANY 2	COMPANY2	Czech Republic	1		✓	👁️
C1 COMPANY 1	COMPANY1	Luxembourg	2		✓	👁️
S4 SCALE UP 4	SCALEUP4	Germany	5	0 0 0 0	✓	👁️
S3 SCALE UP 3	SCALEUP3	Spain	1		✓	👁️
S2 SCALE UP 2	SCALEUP2	France	3	0 0 0 0	✓	👁️
S1 SCALE UP 1	SCALEUP1	United Kingdom	2	0 0 0 0	✓	👁️

## PARTICIPANTES

### Tipo de organización

Name	Participants		
IT Company	0	Edit	Delete
Authority/Government	0	Edit	Delete
R&D Institution	0	Edit	Delete
Association/Agency	0	Edit	Delete
University	0	Edit	Delete
Other	0	Edit	Delete

### Áreas de actividad

Group Name	Position		
APPLICATION FOCUS	1	Add Area of Activity	Edit Delete
Aeronautics & Space	1		Edit Delete
Agriculture	2		Edit Delete
Artificial Intelligence (AI)	3		Edit Delete
Automotive	4		Edit Delete

# AGENDA

## Sessions

All tracks ▾

Add Session

Tuesday, April 07, 2020

12:00 - 14:30 S14 SCALEUP-COMPANY 2  
In Registration

Duplicate Edit

15:00 - 15:30 S43 SCALEU-COMPANY8  
In Registration

Duplicate Edit

Tuesday, April 14, 2020

10:00 - 14:30 S46 SCALEUP-COMPANY3  
In Registration

Tuesday, April 21, 2020

12:00 - 14:30 S82 SCALEUP1-COMPANY33  
In Registration

Wednesday, April 22, 2020

Participant ▾	Organisation ▾	Country ▾	Sessions ▾	1:1 Meetings ▾	Activated ▾	Visible ▾
C1 COMPANY 15	COMPANY15	Malta	4		✓	👁️
C2 COMPANY 2	COMPANY2	Czech Republic	1		✓	👁️
C1 COMPANY 1	COMPANY1	Luxembourg	2		✓	👁️
S4 SCALE UP 4	SCALEUP4	Germany	5		✓	👁️
S3 SCALE UP 3	SCALEUP3	Spain	1		✓	👁️
S2 SCALE UP 2	SCALEUP2	France	3		✓	👁️
S1 SCALE UP 1	SCALEUP1	United Kingdom	2	0 0 0 0	✓	👁️

## MATCHMAKING

Las reuniones entre empresas serán planificadas por los organizadores del evento de acuerdo a los intereses de los participantes y el cliente. También podrá configurarse la plataforma para que las empresas soliciten las reuniones a otras compañías con o sin previa autorización de los organizadores.

### Matchmaking Settings

Find out more about this section [here](#).

#### Request Mode

The request mode determines how 1:1 meetings are booked.

- Expressions of interest**  
Participants don't book meetings directly.

#### Scheduling Mode

The scheduling mode determines how a time and location for a meeting is scheduled.

- Participants schedule meetings themselves**  
Participants choose a timeslot when booking a meeting. (Recommended)
- Organizers schedule meetings manually**  
When an participant accepts a meeting request, the date and time will not be immediately available to the participants. Organizers will have to manually schedule the meeting with the help of the scheduler a few days prior before the event will take place.

## MARKETPLACE

El marketplace permite a los participantes enumerar sus ofertas y solicitudes y buscar los socios comerciales adecuados.

El proceso de registro ofrece al participante la posibilidad de añadir una cantidad mínima de información sobre la empresa que representa (en el campo de descripción de la Organización en Información personal). Por lo tanto, los participantes pueden añadir más información sobre sus ofertas o necesidades comerciales, y especificar los tipos de colaboración que se buscan.

### Marketplace

Enabled

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**Product** Enabled [Edit](#)  
Add and describe a product you are offering to your profile

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**Service** Enabled [Edit](#)  
Add and describe a service you are offering to your profile

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**Partnership** Enabled [Edit](#)  
To add if you are interested in engaging in a partnership with another organisation

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**Project Cooperation** Enabled [Edit](#)  
Add a cooperation wish if you are looking for a cooperation partner for your project

## FEEDBACK

Los participantes podrán valorar cada una de las reuniones que tengan.

El cliente podrá establecer un formulario con las preguntas que considere necesarias para extraer feedback significativo de las reuniones y la experiencia de los participantes.

### Event & Organisation

Did the event meet your expectations?

How would you rate the website content and the information provided by the organisers?

Please rate the assistance received before and during the event

Please rate the location of the event

General comments



Marketing & Consultancy

*“Everything should be made as simple as possible, but no simpler.”*

**Albert Einstein**

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Director

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